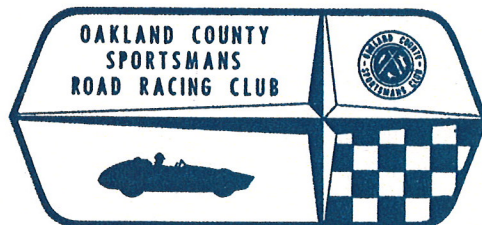
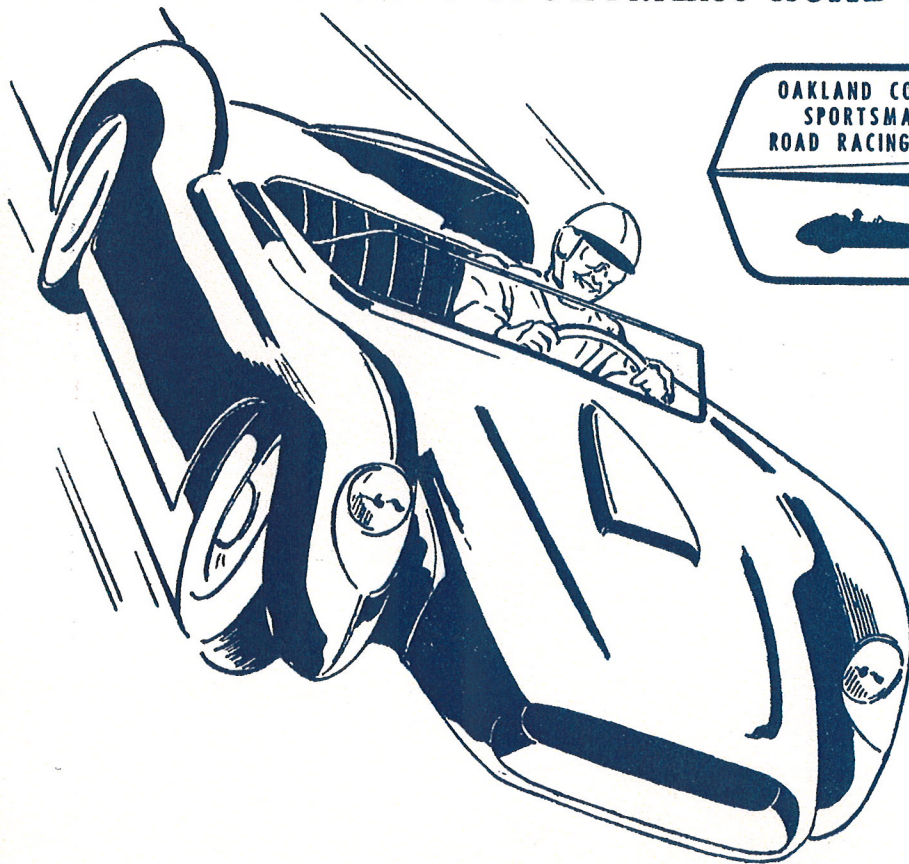


**FIRST ANNUAL**

# **INTERNATIONAL AUTO SHOW**

**SPONSORED BY  
OAKLAND COUNTY SPORTSMENS ROAD RACING CLUB**



**OFFICAL  
PROGRAM  
50c**

**MICHIGAN STATE FAIRGROUNDS  
APRIL 17-18-19  
1959**





*Compliments of*

**VICTOR OIL CO.**



**SUPER-GLO FUEL OIL**  
**Residential & Industrial**

**WA. 5-5000**

**SUBURBAN  
EAST  
CO. 4-2545**

**SUBURBAN  
WEST  
GA. 7-2545**

# Welcome to Our First Auto Show

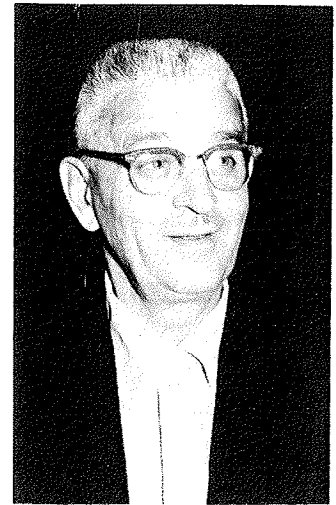
We wish to thank you for your patronage in helping the Oakland County Sportsman's Road Racing Club and Oakland County Sportsman's Road Racing Club Corporation stage this International Auto Show which we hope will grow into one of the big events on the spring schedule in the Detroit area.

We have worked long and hard to make it a success and believe we have succeeded to the extent that our patrons are seeing more foreign-made, sports and vintage cars under one roof than ever before in the Motor City.

We hope that you have enjoyed your tour of the exhibits and have taken advantage of the opportunity to view and inspect the numerous unusual cars. This is only a sample of what we have in mind for next year when we hope to secure all the latest models of all cars and have them here for the first time.

The success of this venture has been due to the tremendous efforts of the entire membership who have been working overtime in the past month, securing cars, getting exhibits and doing everything possible to make the show as interesting as possible.

It isn't the work of any single individual but rather the concerted efforts of a group and we wish to thank every single one that contributed so much of his or her time.



LESLIE SMITH, CONTROLLER

And if you have time, drop out at our racing course near Waterford on U. S. 10 any Saturday and Sunday. We are sure that you'll be amazed at the skill of our members as they drive around the course and make the many hairpin turns. We are in business every weekend and you are welcome to attend any of the programs.

Once again, thanks to all and we hope that your patronage will enable the club to start a sizeable trust fund for the three tiny sons of the late Ed Lawrence, a charter member of the Club and who was serving as show chairman at the time of his tragic death on March 20.

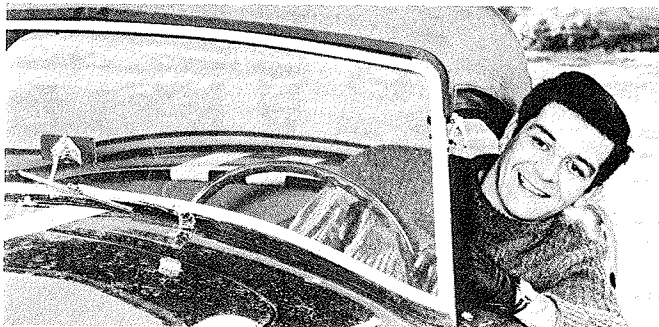
Sincerely,  
Leslie Smith,  
Corporation Controller.

## In Memorium

### EDWIN P. LAWRENCE III

Born — Nov. 9, 1924

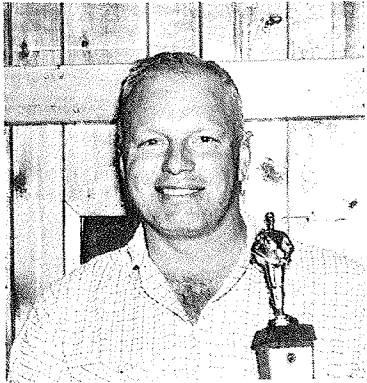
Died — March 20, 1959



The tragic death of Ed Lawrence, charter member of the Oakland County Sportsman's Road Racing Club, took one of

the most enthusiastic sports car lovers in the nation from the club rolls. He was chairman of the first Detroit International Auto Show when his life was snuffed out in a spin and fire while taking a practice run for the annual endurance race at Sebring, Fla. It was his first appearance in the big classic and Ed wanted to get the feel of the track and get acquainted with his car when he spun on a hairpin turn with the tragic result. He was one of the prime movers in the organization of the OCSRR and saw one of his lifetime ambitions realized in the construction of the sports car racing strip near Waterford Twp. He is survived by his wife, Joan, and three sons, Mark, 2; Kent, 1; and Scott, five weeks. They are the reason why the OCSRRRC has devoted so many hours of hard work to make this show a success. All of the club's profits will be used to set up a trust fund for the youngsters. The OCSRRRC hope to get the fund off to a flying start as a memorial to a member who had done so much for them through his years of association with and in developing the sports car racing to its high level in the Detroit area.

# OCSRRC Started Nine Months Ago To Give Sports Cars Own Course



PRESIDENT HARRY BARNES

The Oakland County Sportsman's Road Racing Club, sponsors of the first Detroit International Auto Show, was organized less than a year ago but already is rated as the most enthusiastic sports car club in the midwest.

It has a membership of more than 225, all interested in competing in the events scheduled for the 1.3 mile strip located on 80 acres of the Oakland County Sportsmen's Club acreage in Temperance Twp. near Waterford and Pontiac.

The Sportsmen's Club was anxious to extend its activities and, after considerable study, decided to invite one of the many sports car groups to lease part of the land with the idea of constructing a racing course.

With such enthusiasts as Bob Gubbins, Lester Smith, the late Ed Lawrence and Harry Barnes back of the plan, it wasn't anytime at all until more than 300 sports car owners and drivers attended a meeting to listen to the preliminary plans.

The Michigan Sports Car Club asked for and was given permission to hold a rally on the turf, making the course as they started the first event. More than 60 cars competed in that event.

Then the Corvette Club of Detroit was given a chance to test the area and see if it was suitable for the construction of a racing course.

All of these preliminaries led to the organization of a loosely knit group that worked together to cut a course out of the 80 acres, digging down to the gravel base and then racing on the strip as it was.

However, this brought complaints about the huge amount of dust being raised by the cars and once again members of the Sportsmen's Club stepped into the situation and suggested the organization of a permanent club. It was started and built up a membership of 225 in a short time.

Then came the matter of asphaltting the track and eliminating the complaints about dust.

At this point 16 members formed the Oakland County Sportsman's Road Racing Corporation, a non-profit group, and pledged a total of \$12,000 to get the job done. The corporation is incorporated under the laws of the State of Michigan.

The Corporation agreed to bankroll the necessary improvements with the understanding that the money would be returned as funds were raised from the weekly events and other programs but with a stipulation that no interest would be charged. That's how interested the incorporators were in seeing the project succeed.

Then it elected officers including; President Harry Barnes, Vice President Bob Gubbins, Secretary Dick Norton, Treasurer Anthony Peters and Controller Lester Smith.

The track was paved to a length of 7,510 feet with a width of 12½ feet and members hope to increase it to more than 40 feet wide within the next two years to make it one of the best sports car racing courses east of New York.

The corporation has a lease with the Sportsmen's Club with an option to renew and with the understanding that all improvements revert back to the owners if the lease is ever abandoned.

The course is enclosed with 3600 feet of safety fence, has a specially built judges' stand that is eight feet square and eight feet off the ground and all glass enclosed.

The Road Racing Club sponsors weekly events with runs each Saturday and Sunday and competition every third week.

It is presenting a series of six "On Your Marque" sports car trials during the spring and early summer and then will swing into longer events once the weather breaks and summer has arrived.

The "marque" trials started in mid-March and continued through April with the final two listed for April 25 and 26.

There is a full crew of officials on hand at all times including starter, timers, flagmen and inspectors who keep the course under control and clear whenever an event is underway.

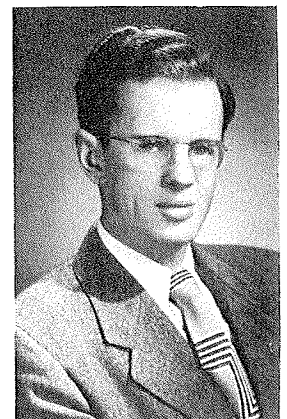
Competition is in six classes and the club has added a new division for modified go-carts for men only. These unique machines, which consist of nothing more than a frame, four wheels, brakes and an engine of the same type as that on a lawn mower, have been clocked at speeds up to 80 miles per hour.

They are the newest sensation in the sports car competition and currently are the biggest thing on the West Coast.

Club officials had numerous requests to stage go-car events and finally gave in after taking a poll of the entire membership.

It is this Road Racing Club that is behind this year's Auto Show. Originally it planned on using the proceeds to improve the course but after the tragic death of charter member Ed Lawrence, members voted unanimously to use all of the profits to set up a trust fund for the three tiny sons of the popular driver.

That's why they have been working so hard to make this show a success—they want to have a good-sized sum to start the fund, for the youngsters are still babies with ages of 2, 1 and five weeks. What better way to use funds than to aid three boys who will never have an opportunity to say they really knew their father—he left them when they were still too young to realize what was happening.

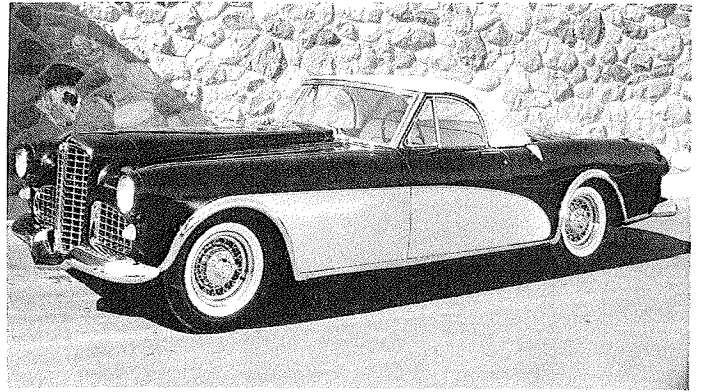


SECRETARY RICHARD S. NORTON





SNOW DOESN'T hold back members of the Road Racing Club who are shown getting lined up for a race around the course after clearing the paved strip of six inches of the white stuff. All the drivers need is a bit of sun, a clear track and they don't care how cold it is—they just want to get out there and drive around the winding course as many times as possible in one afternoon.



This Duesenberg "J" with an entirely new 1959 special body and chassis is one of the show pieces of the first Detroit International Auto Show. Owner Mike Kollins, of Birmingham, devoted seven years of hard work and thousands of dollars in turning the 1930 Duesenberg "J" into the beautiful car shown here. It has a value of \$35,000 and would take much more than that to pry it loose from Owner Kollins.



SPINNING AROUND the course in his Corvette in preparation for one of the weekly events is Navy Lt. Les Morisett who holds the track lap record with an elapsed time of 101.7 seconds for the 1.3 miles. The pictures gives one an idea of the turns and twists on the club's course.



CHECKING ENTRIES at one of the weekly "On Your Marquee" trials of the OCSRRC are four officers who do their stint in the judges stand. The group: (from left) Robert Moody, publicity chairman; Robert Clift, Trustee; Dick Norton, Secretary-Treasurer; and Sue Harrison, show ticket chairman.

## MICHIGAN ENGINE SUPPLY & SERVICE CO.

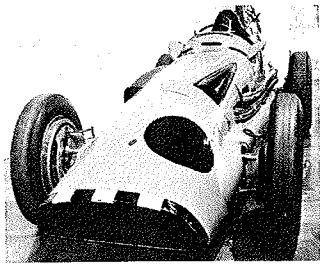
3811 W. 12 Mile Road, Berkley

*Distributors of*

BRITISH, FRENCH, GERMAN AND ITALIAN

Car Parts and Accessories

## Maserati Driven Twice to Victory



Don't miss this Maserati GP, owned by Joe Lawrence of Wayne. It was good enough for Wilbur Shaw to twice drive it to victory in the 1939 and 1940 renewals of the famed Indianapolis 500 race. The car was constructed at an original cost of \$52,000 and then \$5,000 was needed to get it ready for the "500", giving it a total value of \$57,000.

### MURPHY MOTOR SALES

*Authorized Studebaker Dealer*

STUDEBAKER-MERCEDES BENZ

13380 GRAND RIVER

DETROIT 27

IRVING KATZ, GEN'L MGR. BR. 3-2180

# MICHELIN

World Famous

Steel Cord "X" Tires

for

FOREIGN AND SPORTS CARS

Distributed by

**BLACK TIRE CO., INC.**

2084 Dix Road, Lincoln Park, Mich.

DU. 3-5750

8 P.M. to 5 P.M. Daily

*Swiss-Made by Scintilla*

# VERTEX MAGNETOS

with built-in advance . . .  
provides ignition at its best.

For automotive, marine and  
industrial engines.

Vertex, without engine modification provides:

FASTER ACCELERATION HIGHER SPEEDS INCREASED HORSEPOWER  
FUEL SAVINGS GREATER DEPENDABILITY

*Distributed by*

**Magneto Sales & Service Co.**

1350 W. Fort St., Detroit 26  
WO. 5-4177



Compliments of  
**BAKER & GUBBINS CO.**

Metal Processing Chemicals

1448 Wabash Ave.

Detroit 16



**IMPORTED MOTOR PARTS, INC.**

14510 PLYMOUTH ROAD

DETROIT 27

BR. 2-0073

*Why pay more and wait for service?*

**K-E-S**

**PARTS & SERVICE**

Specializing in Volkswagen and Porsche  
Factory trained mechanics

14355 Kercheval at Chalmers

ED. 1-9482

Open week days 7:30 A.M. to 9:00 P.M.

Saturdays 7:00 A.M. to 5:00 P.M.

**MINSER'S GARAGE**

22031 Woodward Ave.

Ferndale, Mich.

LI. 1-5193

**M. A. C.**

**McCarthy**  
**APPLIANCE COMPANY**

**A. C. "Mac" McCarthy**

10026 PURITAN AVE.

UN. 4-1188

UN. 4-0858

**AMERICAN TROPHY**  
and  
**SPORTING GOODS CO.**

*Specializing in*

**TROPHIES FOR TRIALS, SHOWS  
AND ALL EVENTS**

We Designed and Manufactured  
Trophies for International Auto Show

Special Order Work on Request

*Write on club letterhead for catalog*

18 E. Pike St., Pontiac, Mich.  
FE. 5-9516

**Ernie Grates**

Authorized Dealer

**HILLMAN  
SUNBEAM - HUMBER**

7079 Gratiot Ave.  
Cor. East Grand Blvd.

WA. 4-5000

**ROSS LITHOGRAPH CO.**

1837 East Larned Street  
Detroit 26

WO. 2-1228

---

**SPORTS CAR SERVICE & REPAIR**

16104 Schoolcraft Ave.

BR. 3-9722

---

**KARL HOSTEN MOTOR SALES**

15205 East Jefferson Ave.

VA. 2-1450

---

**Milt's Northland Servicenter**

13001 W. 8 Mile Road, Detroit 35  
UN. 4-0633

Get To Know Milt and Moe  
Milt Gorelick      Moe Caplan

UN. 4-9710

---

**SOL'S**

**PURITAN-ILENE SERVICE**

Foreign-American

Complete Repairs & Service  
Autos and Trucks

10203 Puritan, Detroit  
UN. 3-3084 — UN. 1-9473



The Ideal First Car... the Essential Second Car...  
the Remarkable

# 1959 RENAULT

AMERICA'S LARGEST SELLING IMPORTED 4-DOOR SEDAN

The stylish French import that offers true economy in all ways.

**NOW AVAILABLE**

at these two authorized exclusive Renault-Peugeot dealers

## **LEO ADLER**

23340 GRAND RIVER  
Between Lasher and Telegraph  
KE. 7-9520

## **HODGES**

23100 WOODWARD AVE.  
3 blocks North of Nine Mile  
JO. 6-7167

**COMPLETE PARTS AND SERVICE**

Facilities designed to service all makes of foreign cars.

# AUTOMOBILE IMPORT CO.

21121 GRAND RIVER AVE.

KEwood 5-8060

**Detroit's Only Authorized West Side B. M. C. Dealer  
For Sales & Service & Parts**

**M. G. - AUSTIN HEALEY - MORRIS  
AUSTIN - AUSTIN HEALEY SPRITE  
JAGUAR**

**Best Wishes**

# **SID AYLES ENTERPRISES**

**2499 Lochaven Road**

**Pontiac, Mich.**

**EM. 3-3224**

## **TRI-SERVICE SPORT CARS**

- STAGE TUNING
- SPORTS CARS
- CUSTOM SERVICE
- ECONOMY CARS

---

***Complete Mechanical Service***

---

**Bumping, Painting and Body Repairs. Insurance Work**

**Repairs made on financed payments**

**29455 GRATIOT AVE; Near 12-MILE ROAD**

**Roseville, Mich. PR. 1-0800 Open 8 A.M. to 9 P.M.**

**East Side Dunlop Tire Distributor**



**Have your car analyzed on our  
Clayton Dynamometer  
Dumont Oscilloscope**



**ANY MAKE - ANY MODEL**

**NORTH BROS. G/C INC.**

**30000 FORD RD., GARDEN CITY, MICH.**

**LO. 5-9000**

**GA. 1-1300**

**BROWN & WILLIAMS  
CATERING CO.**

- **We serve quality products**
- **Foremost dairy products**
- **Vernor's ginger ale**
- **Pepsi Cola**
- **Great Lakes Packing Co. meats**

**28464 GREEN WILLOW**

**FARMINGTON, MICH.**

**GR. 4-6719**



**GEO. P.  
JOHNSON  
COMPANY**

**Exhibits and Displays**  
*Since 1914*

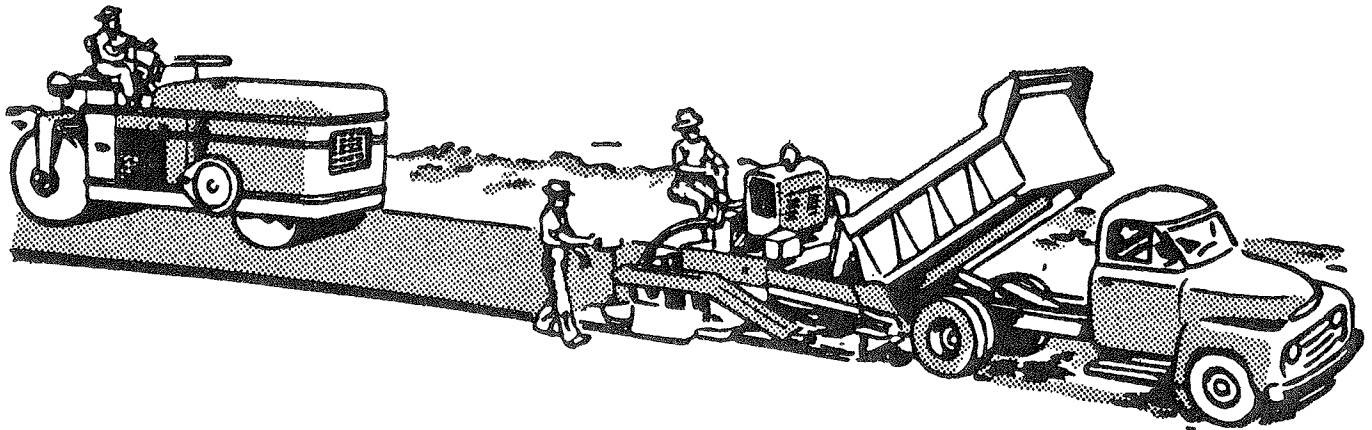
**23171 GROESBECK HIGHWAY**

**WARREN, MICH.**

**PR. 2-1100**



# STOLARUK ASPHALT PAVING, INC.



SUBDIVISION ROADS — PARKING LOTS  
PRIVATE ROADS  
SEAL COAT PENETRATIONS  
INDUSTRIAL — COMMERCIAL

Only State Specified Materials Used

Conscientious Supervision On Every Job

FREE ESTIMATES

Lincoln 5-8377  
or Lincoln 7-5660

## STOLARUK ASPHALT PAVING, INC.

12801 NORTHEND

OAK PARK

*Our best testimonial:  
The Waterford Hills Road Racing Course*

# Leo Adler's Imported Car Show

JAGUAR	PORSCHE
VOLVO	PEUGEOT
RENAULT	HILLMAN
TRIUMPH	SIMCA
VOLKSWAGEN	MORRIS
ENGLISH FORD	AUSTIN HEALEY
MG	FIAT
MERCEDES	TAUNUS
RILEY	ALFA ROMEO

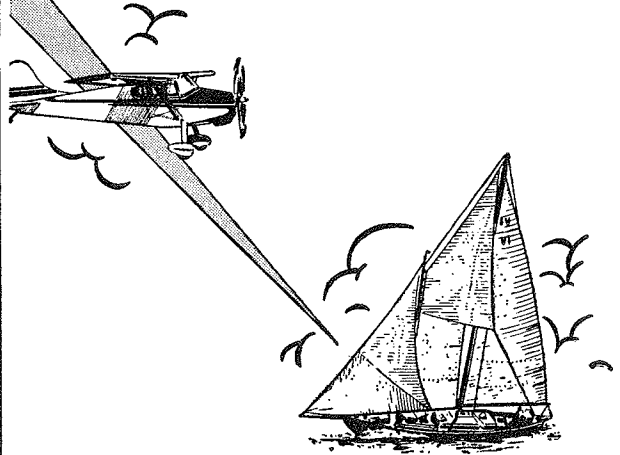
13700 W. 7 MILE RD.

DI. 1-0199

DI. 1-0389

SINCE 1937

**ROBERT P. NEESLEY** agency, inc.  
**INSURANCE**



## AIRPLANE and BOAT INSURANCE

- STAMP COLLECTIONS
- COINS
- JEWELRY
- GUNS
- FINE ARTS FLOATERS

*"We Specialize in  
Odd and Unusual  
Insurances . . ."*

**WO odward 2-3128**

28 W. ADAMS  
STRICTLY AN INSURANCE AGENCY



It's a Privilege to Work With  
**OAKLAND COUNTY ROAD RACING CLUB**  
in Presenting the International  
**SPORTS CAR AUTO SHOW**  
*Don Ridler*

**PROMOTION  
PUBLICITY  
ADVERTISING  
PUBLIC RELATIONS  
ENTERTAINMENT**

# DON RIDLER

18683 JAMES COUZENS HWY., DETROIT 35  
DIAMOND 1-4997



---

---

---

---

---

---

---

---

---

---

**AUTO • • EUROPE**

**Federal  
2-9143**

**467 AUBURN AVE.**

**PONTIAC, MICH.**

for the finest in sport & economy cars - - - - -

authorized sales & service for —

**Hillman  
Triumph**

**Lotus  
Arnolt-Bristol**

**Sunbeam  
Morgan**

**Aston-Martin  
Auto Union**

**DKW  
Citroen**

**Factory Trained Service Personnel**



# *There's Magic in* **STEREO** *High Fidelity Music . . . .*

When you listen to stereophonic high fidelity music in your own home, there's a new magic in the air. Stereophonic sound being **TWO** channel reproduction, actually recreates the original performance—giving you the vivid realism of Sound in the Third Dimension.

Stereophonic Sound is comparable to the stereoscopic picture—it adds **DEPTH** and **WIDTH** to the sound reproduction. You feel the presence of the full orchestra—you sense the various instruments playing in their proper places on the concert stage.

True stereo is recorded with **TWO** microphones—and must be reproduced in your home with **TWO** loudspeakers. The speakers should be placed at one end of the room—about seven feet apart. Seated comfortably at the opposite end of the room you will truly enjoy the Magic of **STEREO**—in Genuine High Fidelity.

Brilliant Stereophonic Music is now available on Recorded Tapes for home tape players—and there are now many, many Stereophonic Long Play Records for playing on Stereo Record Players.

We have them all at K. L. A.—in fact, you'll find the largest stock of High Fidelity and Stereophonic Components in all Detroit at our Main Store and Showroom—and through our Four Branch Stores. Come in for a full demonstration anytime. All K.L.A. Showrooms are open til 9 o'clock every evening—Monday through Friday.

**K. L. A. LABORATORIES INC.**

TR. 4-1100

7375 WOODWARD AVENUE

DETROIT 2, MICHIGAN

13725 West McNichols Road

19755 Mack Ave. — Grosse Pte. Wds.

635 East Maple — Birmingham

G4257 South Saginaw St. — Flint



## European Cars Jam Auto Show

By HARRY LeDUC

Economy cars from Europe and one group of models from Japan dominate the first International Auto Show at the State Fair Coliseum, but only one U.S. low-mileage machine is in the exhibit that opened yesterday.

The three-day show, hours from noon to midnight, is crowded by so many imports that the single reasonable American facsimile the Lark, is difficult to discover.

The Japanese contribution is the Toyapet. The European exhibit includes the small cars from England, Germany, Italy and Sweden. Sports cars, restored cars and Classics, etc., are other matters. They are all over the Coliseum and the adjoining exhibition buildings. In value there is nothing economical about any of these. They range up to an estimated \$40,000. Judging was to continue today and Sunday.

The exhibition is sponsored by the Oakland County Sportsmen's Road Racing Club. Proceeds go to the widow and family of Ed Lawrence, who was killed at Sebring, Fla., in March. Mrs. Lawrence is assisting at the Coliseum.

## 4 IMPORTS IN DEBUT HERE

# 51 Car Makes Will Be Shown

Four new foreign cars will make their Michigan debuts in the first Detroit International Auto Show at the State Fairgrounds on Friday, Saturday and Sunday.

Sponsored by the nonprofit Oakland County Sportsman's Road Racing Club, the show will contain 51 different automobiles from England, France, West Germany, Italy, Sweden and the United States.

The four making debuts are a Citroen DS 19—the same model used by French President Charles de Gaulle—a DKW Monza coupe, an Auto Union 100 Sp., and an English Morgan 4-4.

Including U.S. sports and standard-sized models and vintage models, more than 150 automobiles will be on display from noon until 11 p.m. each day.

### BODY RAISES, LOWERS

The blue and white, four-cylinder Citroen has power brakes and steering, automatic transmission, and an automatic soft-ride mechanism which replaces metal springs and coils and enables the body to be elevated or lowered on the frame to accommodate extra tall or extra short drivers.

In case of a flat tire, the car has a power jack activated by an instrument panel push-button.

The Monza and Auto Union models each have three-cylinder engines and front wheel drives. There are only five other Monzas and one other Auto Union 100 Sp. in the United States.

The hand-built Morgan has an English Ford engine which can power it up to 95 miles an hour. It also has hydraulic brakes and clutch.

### PROFITS GO TO WIDOW

A 1948 and 1953 Morgan will take part in the show's vintage car classification.

The club's 225 members will use the show's net proceeds to establish a trust fund for the widow and three children of Ed Lawrence, the show's chairman until he was killed last March 20 during trials for an endurance race at Sebring, Fla.

The show will be staged in the Fairgrounds' Coliseum and Exposition buildings. The club hopes for a three-day attendance of 30,000.

## Auto Show To Honor Dead Racer

BY RUSSELL MacFADDEN

Free Press Staff Writer

More than 200 autos, including 60 foreign-made cars, will be on display Friday, Saturday and Sunday at the State Fairgrounds.

There also will be numerous sports, racing and vintage cars, some dating back to the 1930's.

The occasion is the first annual International Auto Show, sponsored by the Oakland County Sportsmen's Road Racing Club.

The show will be open from noon till 11 p.m. each day.

\* \* \*

**PROCEEDS WILL GO** into a trust fund for the widow and three small children of Edwin Lawrence, who was injured fatally March 20 when his car crashed and burned during a practice run for the annual endurance race at Sebring, Fla.

Lawrence, a charter member of the club, was chairman of the show when he was killed.

Don Ridler, show manager, said exhibits will include the products of 51 manufacturers in the United States, Japan, Great Britain, Italy, France, Sweden and West Germany, as well as cars owned by club members.

Among the latter is the Maserati in which the late Wilbur Shaw won the Indianapolis 500 races in 1939 and 1940, now owned by Joseph Lawrence, of Wayne.